Unique Strengths Fostered throughout Tokyo Century's History

Throughout its history, Tokyo Century has developed a unique business mode asset value with on its capacity partners, and o of non-financial we have proce growth fields w

Throughout its history, Tokyo Century has pusiness model centered on the value it p isset value with services for improving cu on its capacity for co-creating new busine partners, and on the people who are its n of non-financial capital. As we develop th we have proceeded to grow by aggressiv prowth fields where we can exercise our Corre Compe	provides by combining ustomer convenience, esses together with nost important form is business model, vely investing in strengths.	Competences	Ongoing provision of u Financing Services Businesses to support customers and		
1	2	3			
Financial Services	Partnership Strategy	Highly Specialized Professionals	Unique Growth Strategies		
 Expertise for assessing asset value Financial functions for lowering costs for customers Value-added services 	 Robust customer base Expansion of business scope through joint businesses with partners Creation of new project teams by linking various partners 	 Professionals knowledgeable about highly specialized assets People with expertise for identi- fying asset value Driving force behind joint busi- nesses with partners 	Growth Strategies of Major U.SBased Aircraft Lessor Aviation Capital Group	Global Strategies of U Equipment Leasir Company CSI Leas	
Identification of asset value $ \begin{array}{c} \hline \hline$	Sources of Competitiveness Unique expertise for operating businesses and generating earnings together with partners Joint investment Financial functions Asset management Broad customer network	Cultivation of people capable of advancing co-creative businesses together with partnersImage: Constant of the people operation of the people of advancing co-creative businesses together with partnersImage: Constant of the people of t	Accelerated efforts to capture growth of aviation market following conversion of global top-10 aircraft lessor Aviation Capital Group LLC into a consolidated subsidiary	Global strategies utilizing a network of CSI Leasing, In encompassing more than countries worldwide to exp regional coverage	

Unique Growth Strategies

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Expansion of Business Scope through Capital and

Business Alliance with NTT

Expansion of business scope through joint businesses and synergies with the NTT Group, a leading Japanese corporate group



CHAPTER 2 Overview