## Unique Strengths Fostered throughout Tokyo Century's History

Throughout its history, Tokyo Century has developed a unique business mode asset value with on its capacity partners, and o of non-financial we have proce growth fields w

Throughout its history, Tokyo Century has pusiness model centered on the value it p isset value with services for improving cu on its capacity for co-creating new busine partners, and on the people who are its n of non-financial capital. As we develop th we have proceeded to grow by aggressiv prowth fields where we can exercise our <b>Corre Compe</b>	provides by combining ustomer convenience, esses together with nost important form is business model, vely investing in strengths.	Competences	Ongoing provision of u Financing Services Businesses to support customers and		
1	2	3			
Financial Services	Partnership Strategy	Highly Specialized Professionals	Unique Growth Strategies		
<ul> <li>Expertise for assessing asset value</li> <li>Financial functions for lowering costs for customers</li> <li>Value-added services</li> </ul>	<ul> <li>Robust customer base</li> <li>Expansion of business scope through joint businesses with partners</li> <li>Creation of new project teams by linking various partners</li> </ul>	<ul> <li>Professionals knowledgeable about highly specialized assets</li> <li>People with expertise for identi- fying asset value</li> <li>Driving force behind joint busi- nesses with partners</li> </ul>	Growth Strategies of Major U.SBased Aircraft Lessor Aviation Capital Group	Global Strategies of U Equipment Leasir Company CSI Leas	
Identification of asset value $ \begin{array}{c} \hline \hline$	Sources of Competitiveness Unique expertise for operating businesses and generating earnings together with partners Joint investment Financial functions Asset management Broad customer network	Cultivation of people capable of advancing co-creative businesses together with partnersImage: Constant of the people operation of the people of advancing co-creative businesses together with partnersImage: Constant of the people of t	Accelerated efforts to capture growth of aviation market following conversion of global top-10 aircraft lessor Aviation Capital Group LLC into a consolidated subsidiary	Global strategies utilizing a network of CSI Leasing, In encompassing more than countries worldwide to exp regional coverage	

Unique Growth Strategies

f U.S. IT sing

ng global , Inc., an 30 expand

SING

Expansion of Business Scope through Capital and

Business Alliance with NTT

Expansion of business scope through joint businesses and synergies with the NTT Group, a leading Japanese corporate group



CHAPTER 2 Overview