

*For Reference Only*

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## **Japan's third Hotel Indigo® to open in the popular highland destination of Karuizawa in 2022**



InterContinental Hotels Group (IHG®) and Tokyo Century Corporation have signed a management agreement to open Hotel Indigo Karuizawa in 2022.

Located in Nagano, Karuizawa is a much-loved destination for Japanese and international travellers who appreciate outdoor activities, including golf and hiking, during its mild summers, and skiing and onsens (hot springs) during the winter. It's also home to popular attractions such as the Kyu-Karuizawa old town and Karuizawa Prince Shopping Plaza.

Hotel Indigo Karuizawa will draw on the story of the local neighbourhood to incorporate locally-influenced design and service, which is the signature of the Hotel Indigo brand. In addition to its 155 spacious and elegantly designed rooms across three wings, the hotel will also feature meeting facilities, a spa and a gym. Guests will also be able to take advantage of the dining options on offer, with a focus on local dishes using seasonal ingredients.

There is a growing momentum behind boutique and lifestyle hotels in Japan, as they offer a unique and distinctive service that appeals to a new generation of traveller. Hotel Indigo does just that, attracting curious and well-travelled global travellers with its local neighbourhood story in every detail, including hotel design and service. In fact, this will be Japan's third Hotel Indigo, following the opening of Hotel Indigo Hakone Gora in 2020, and the upcoming Hotel Inuyama Urakuen Garden, which will open in mid-2021.

**IHG® Vice President, Development for Australasia, South Pacific & Japan, Abhijay Sandilya** commented: "Hotel Indigo is a brand that brings local neighbourhood stories to life, combining authentic local experiences, modern hotel design, intimate service and excellent local cuisine. With its amazing culture and local stories, Japan is perfect for the Hotel Indigo brand, and that's why we are seeing so much growth and interest from owners. We are proud to announce another Hotel Indigo, and our second hotel in collaboration with Tokyo Century Corporation. We look forward to operating another fantastic hotel together, and building a successful long-term partnership".

**Tokyo Century Corporation, Senior Managing Executive Officer, Yoichiro Nakai** commented: "Following our first resort development project, the ANA InterContinental® Beppu Resort & Spa, we are very pleased to be developing a resort hotel in Karuizawa, Japan's best in class luxury resort, as our second project with IHG ANA Hotels Group Japan. This is an important milestone in our partnership, and we look forward to working together to further develop Karuizawa as a destination by attracting tourists from Japan, and around the world."

Hotel Indigo Karuizawa is located about 2 km from Karuizawa Station, which offers great accessibility by car and is only 1 hour from Tokyo by the Hokuriku Shinkansen (bullet train).

InterContinental Hotels Group (IHG®) operates 34 hotels in Japan, representing the four brands of (ANA) InterContinental, Hotel INDIGO, ANA Crowne Plaza and (ANA) Holiday Inn. IHG will be opening four hotels in Japan in 2020: "Hotel Indigo Hakone Gora" which opened as Japan's first Hotel INDIGO in January, "ANA Holiday Inn Resort Shinano-Omachi Kuroyon" which opened in July, "Kimpton Shinjuku Tokyo", which is a new brand introduced to Japan and is scheduled to open in October, and "Holiday Inn & Suites Shin-Osaka" which is also scheduled to open in October. IHG will continue to expand its network in Japan.

IHG has made safety and security a top priority, announced new definitions of hygiene to provide a safe and secure stay for all guests, and implemented IHG Clean Promise throughout IHG's network hotels. For more information, please click [here](#).

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#### **About Tokyo Century Corporation**

Tokyo Century Group has been continuously generating unique financial services under a management environment free of regulatory constraints while maintaining its core operating lease business and has constructed a formidable network of partner companies in Japan and abroad.

We are engaged in businesses with high added value in wide-ranging areas that transcend the boundaries of financing, including: Equipment Leasing, which handles new financial services that meet the needs of digital transformation; Mobility & Fleet Management, which provides auto leases for companies and individuals as well as car rental services; Specialty Financing, which drives our growth centering on aviation and real estate businesses; and International Business, with operations in more than 30 countries and regions around the world. We take full advantage of its advantageous business environment, which allows us to move with a high degree of freedom without regulatory impediments.

We are focused on high-growth areas, such as digital, mobility, and subscription services. We will continue to seek opportunities for further growth by boldly taking on the challenges of diverse business fields.

For more information visit [www.tokyocentury.co.jp/en/](http://www.tokyocentury.co.jp/en/).

## About InterContinental Hotels Group (IHG)

IHG® (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organisation with a broad portfolio of hotel brands, including Six Senses Hotels Resorts Spas, Regent Hotels & Resorts, InterContinental® Hotels & Resorts, Kimpton® Hotels & Restaurants, Hotel Indigo®, EVEN® Hotels, HUALUXE® Hotels and Resorts, Crowne Plaza® Hotels & Resorts, voco™, Holiday Inn® Hotels & Resorts, Holiday Inn Express®, Holiday Inn Club Vacations®, avid™ hotels, Staybridge Suites®, Atwell Suites™, and Candlewood Suites®.

IHG franchises, leases, manages or owns approximately 5,900 hotels and nearly 882,000 guest rooms in more than 100 countries, with almost 2,000 hotels in its development pipeline. IHG also manages IHG® Rewards Club, our global loyalty programme, which has more than 100 million enrolled members.

In Japan, as IHG ANA Hotels Group Japan, joint venture between InterContinental Hotels Group and All Nippon Airways founded in December 2006, operate total 34 hotels and around 10,000 rooms with 4 brands: InterContinental, Hotel Indigo, ANA Crowne Plaza and Holiday Inn.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales. More than 400,000 people work across IHG's hotels and corporate offices globally.

Visit [www.ihg.com](http://www.ihg.com) for hotel information and reservations and [www.ihgrewardsclub.com](http://www.ihgrewardsclub.com) for more on IHG Rewards Club. For our latest news, visit: <https://www.ihgplc.com/en/news-and-media> and follow us on social media at: <https://twitter.com/ihgcorporate>, [www.facebook.com/ihgcorporate](http://www.facebook.com/ihgcorporate) and [www.linkedin.com/company/intercontinental-hotels-group](http://www.linkedin.com/company/intercontinental-hotels-group).

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