



Nippon Rent-A-Car Starts Collaboration with “akippa”, parking lot sharing platform in December (Its Branches Parking Lot Becomes Available to Use via Online Reservation)

Tokyo, December 4, 2017 — Nippon Rent-A-Car Services, Inc. (NRS), a consolidated subsidiary of Tokyo Century Corporation (Tokyo Century), and akippa Inc. have decided to start collaboration in December 2017.

In accordance with the collaboration, users can reserve NRS branches’ parking lot which is used for rental cars, via an online parking reservation “akippa”.

NRS branches parking lot become frequently vacant during holiday periods, including year-end and the New Year’s holiday, the Golden Week and weekends, due to a high car rental demand, since the branches are conveniently located around railway stations. At the same time, parking lot near railway stations become in short, because of a high parking demand in these holiday periods. Both companies decided to start the collaboration, as a result of meeting each other’s needs between akippa Inc., which is seeking to increase parking lot around railway stations, and NRS, which is searching for an effective use of its branches’ parking lot during a high season for car rental.

<<Business Collaboration>>

- Reservation start: Early December, 2017
- Service area: Tokyo, Osaka and gradually expand the service area
- Details of collaboration:
 - (1) Include NRS branches’ parking lot on akippa
 - (2) NRS uses akippa’s parking lot as temporary parking
 - (3) Display akippa’s URL on NRS’s website and application
 - (4) Distribute NRS’s car rental discount ticket to akippa usersURL: <https://www.akippa.com/> (Japanese only)

<About akippa>

Operating company name: akippa Inc.
Company representative: Genki Kanaya, President and Representative Director
Head office: Osaka City, Osaka

akippa is a parking lot sharing service, which utilizes uncontracted monthly parking lot or vacant home parking space, which can be reserved per 15 minutes through its online reservation. It offers everyone an easy-to-access parking lot sharing. akippa is number one in parking reservation service and parking lot sharing service, securing 12,000 parking sites as of November 2017. It focuses on increasing the convenience to drivers and realizing effective use of its vacant space by renting out its parking lot.

NRS intends to ease traffic congestion resulting from queued vehicles waiting for parking around railway stations, as well as offer its services to others apart from car rental users as part of the company’s CSR initiatives in order to contribute to local community.

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