

## Nippon Rent-A-Car Starts New Car-Sharing Service

Tokyo, November 14, 2017 — Nippon Rent-A-Car Service, Inc. (NRS), a consolidated subsidiary of Tokyo Century Corporation, started operating a new car-sharing service in this month, apart from its conventional car-sharing services.

The new car-sharing, a closed-type service, differs from the conventional open-type car-sharing services which are being offered to unspecified customers by using hourly car parking. The new service is designed to share among specific small groups, including NRS's corporate member customers and others.

NRS's car-sharing website: <https://www.nipponrentacar.co.jp/sharing/> (Japanese only)



Car-sharing services operators primarily car rental service and parking service companies have been expanding the car-sharing business, which is growing greatly in recent years reaching 13,326 service locations and 24,944 car-sharing vehicles in Japan as of September 2017. The growth has been resulted from various factors well received by users, such as availability of short-time and 24-hour services, lower pricing, and fast and easy on-line reservation.

Open-type services targeting to unspecified users have been gaining users, due to the benefits of car-sharing services from economic and convenience perspectives. However, NRS's research shows a low customer satisfaction in vehicle quality and many customer complaints that are resulted from poor usage manners of previous users, due to car sharing among unspecified users.

NRS's new car-sharing is a closed type targeting to specific customers to limit users in order to solve these issues. In addition to this, the car-sharing vehicles will be managed regularly by the nearest NRS branches, which will ensure vehicle quality to improve customer satisfaction and offer safe, secure and clean vehicles to customers anytime.

Furthermore, the service will benefit specific customers allowing them to access to the car-sharing service by utilizing part of their unused premises as a parking space for their car-sharing vehicles. The customers are able to choose their desired vehicles to tailor the service to their needs.

NRS remains committed to offering new values to customers through convenient, comfortable, secure, safe and clean mobility services by providing high quality services and new type of car-sharing services.

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