

For Reference Only

May 30, 2017

Tokyo Century Corporation Selected as “Competitive IT Strategy Company” for Third Consecutive Year

Tokyo Century Corporation was selected today as a “FY2017 Competitive IT Strategy Company” jointly promoted by the Ministry of Economy, Trade and Industry (“METI”) and the Tokyo Stock Exchange (“TSE”). Tokyo Century has been awarded this designation for the third consecutive year, since the establishment of this program in 2015.

METI and TSE have been designating “Competitive IT Strategy Company” stocks as part of an initiative to promote the strategic use of IT, and this marks the program’s third year.

Specifically, “Competitive IT Strategy Company” stocks are selected from among the roughly 3,500 companies listed on the TSE as companies that are actively using IT to undertake strategic initiatives on creating new values through improving products and services, as well as enhancing competitiveness through these activities.

At Tokyo Century, we have started the industrial robot dispatch (rental) business in order to address issues related to business operations that customers face, as a result of labor shortage and production and demand fluctuations impacted by aging population. We are providing an easy access to introducing robots through this rental scheme, to those customers who have not experienced robot deployment.

Our group company Nippon Car Solutions Co., Ltd. (“NCS”) has been promoting an initiative on high-precision auto-detect of dangerous driving leveraging IoT, big data, AI and others. We remain committed to providing services which will contribute to realizing a safe and secure transport society by enhancing product competitiveness leveraging traffic safety consulting services.

Tokyo Century was recognized for taking strategic initiatives on leveraging cutting-edge digital technologies, including IoT, AI, big data, robots and others, to create new values and enhance competitiveness. Tokyo Century remains committed to creating new values and promoting the enhancement of customer convenience by leveraging IT, to become a “non-banking financial services company” by going beyond leasing.



Reference: Ministry of Economy, Trade and Industry webpage
http://www.meti.go.jp/english/press/2017/0531_002.html

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